## **ORDER**

Orders Order / Rev: 715872 06330947 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/30/12 - 11/05/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 09/21/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	130	\$126,200.00	\$107,270.00
11/05/12	11/11/12	29	\$21,075.00	\$17,913.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	159	\$147,275.00	\$125,183.75	0.00
Totals	159	\$147,275.00	\$125,183.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WT	SP 10/30/1	12 11/05/12	ON (M-Su)	СМ		a 1205,MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
	_		ON (M-Su)									
	Start Date 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						
E 2 WT		11/05/12	5-530a	5 CM	5-530a	0.00 MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
EZ VVI	SF 10/30/1	12 11/03/12	5-530a 10 News	Civi	5-550a	WII WIF	.30	5	\$100.00 F-4	U.UU INIVI	5	φ300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	МГЖГЕ	5	\$100.00	0.00						
E 3 WT	SP 10/30/1	12 11/05/12	530-6a	CM	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
			530-6a 10 News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	5	\$150.00	0.00			\$475.00 D.4	0.00.1114	_	<b>#075.00</b>
E 4 WT	SP 10/30/1	12 11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	5	\$175.00	0.00						
E 5 WT	SP 10/30/1	12 11/05/12	CBS This Morning	j CM	7-9a	МГЖГБ	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
			CBS This Morning	9	(7:00 AM-8:	00 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	10/30/12	11/05/12	MTWTF	6	\$200.00	0.00						
E 6 WT	SP 10/30/1	12 11/05/12	CBS This Morning	•	7-9a	MTWTF	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
	Start Date	End Date	CBS This Morning	•	(8:00 AM-9:	,						
	10/30/12	11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 6	Rate \$200.00	Rating 0.00						
		,			<del>+=30.00</del>						l	

Print Date: 09/21/12 16:44:53 Page 2 of 5

WTSP-TV

Order / Rev: 715872

Advertiser: Obama/D/President

06330947 Alt Order #:

Product Desc: OBAMA SCHED A

Flight Dates: 10/30/12 - 11/05/12 1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 7 WTSP	10/30/1	2 11/05/12	M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A	МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12 2 11/05/12	MTWTF M-F 930-10a	CM	\$100.00 930-10a	0.00 МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Cto	mt Data	Fred Data	Inside Edition	Consta AMarah	Data	Datina						
Week: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 9 WTSP	10/30/1	2 11/05/12	M-F 10-11a Studio 10	СМ	10-11a	МГWГF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
Sta Week: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
E 10 WTSP	10/30/1	2 11/05/12	Price Is Right Price Is Right	СМ	11a-12p	МГЖГБ	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
<u>Sta</u> Week: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
E11 WTSP	10/30/1	2 11/05/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	МГWГF	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
Sta Week: 10/	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
E 12 WTSP				CM	1230-130p	МГЖГБ	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
Sta	rt Date	End Date	Young and the Ro	estless Spots/Week	(12:30 PM-1 Rate	′						
Week: 10/		11/05/12	<u>Weekdays</u> MTWTF	<u>Spois/Week</u> 5	\$550.00	Rating 0.00						
E13 WTSP	10/30/1	2 11/05/12	B&B Bold and Beautifu	CM	130-2p (1:30 PM-2:0	MTWTF	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E14 WTSP		11/05/12 2 11/05/12	MTWTF M-F 2-3p	5 CM	\$550.00 2-3p	0.00 MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
			The Talk		2 op	11111111	.00	Ü	φοσο.σσ1 4	0.00 14101		Ψ1,000.00
Sta Week: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
E 15 WTSP	10/30/1	2 11/05/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
E16 WTSP	10/30/1	2 11/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГЖГБ	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
Sta Week: 10/	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
E 17 WTSP			M-F 5-530p	CM	5-530p	МГЖТБ	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta	rt Date	End Date	5-530p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 10/	30/12	11/05/12	МГWГF	5	\$275.00	0.00			<b>^</b>		_	<b>.</b>
E 18 WTSP	10/30/1	2 11/05/12	M-F 530-6p 10 News at 530p	СМ	530-6p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 10/	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
E 19 WTSP				CM	6-630p	МГWГF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Sta Week: 10/	rt Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
E 20 WTSP			CBS Evening Nev	vs CM	630-7p	M- W- F	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 21 WTSP		11/06/12 2 11/05/12	M- W- F 7-730p	CM	\$2,000.00 7-730p	0.00 MTWTF	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
			Wheel of Fortune		·		.55	Ū	Ç.,230.001 T	2.00 11111		+=,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

Print Date: 09/21/12 16:44:53 Page 3 of 5

WTSP-TV

Order / Rev: 715872

Advertiser: Obama/D/President

Alt Order #: 06330947

Product Desc: OBAMA SCHED A

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 21 WTSP	10/30/1	2 11/05/12	7-730p Wheel of Fortune	CM	7-730p	МГЖГБ	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF		\$1,300.00	0.00	-20		₾4 500 00 D 4	0.00 NIM	_	<b>#7</b> 500 00
E 22 WTSP	10/30/1	2 11/05/12	730-8p Jeopardy	СМ	730-8p	MTWTF	:30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,500.00	Rating 0.00						
E 23 WTSP	10/30/1	2 11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135 <sub> </sub>	р МГЖГБ	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
E 24 WTSP	11/03/1	2 11/03/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 5	Rate \$700.00	Rating 0.00						
E 25 WTSP	11/04/1	2 11/04/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 26 WTSP		11/04/12 2 11/05/12	Letterman	CM	\$900.00 1135p-1237a	0.00 MTWTF	:30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
			Late Night with D	avid Letterma	•				***************************************			<del>-</del> ,
Sta Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$350.00	Rating 0.00						
E 27 WTSP			Late Late Show	СМ	1237-137a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Sta	rt Date	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	5	\$175.00	0.00						
E 28 WTSP	11/03/1	2 11/03/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 29 WTSP		2 11/03/12		СМ	Sat 8-10a	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Sta	rt Date	End Date	CBS This Morning Weekdays	g Saturday Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	1	\$150.00	0.00						
E32 WTSP	11/04/1	2 11/04/12	CBS Sunday Mor	0	Sun 9-1030a	S	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
			Face the Nation Face the Nation	СМ		30aS	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 11/04/12	10 Sports Extra	CM	\$500.00 Su 1135-114	0.00 5pS	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
			10 Sports Exra			•			*******			*******
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E35 WTSP	11/05/1	2 11/05/12	Mon Prime B 2 Broke Girls/Mik	CM	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$5,500.00	Rating 0.00						
E 36 WTSP			Mon Prime C	CM	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sto	rt Date	End Date	Hawaii Five-0 Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	<u>Spois/week</u> 1	\$3,500.00	0.00						
E37 WTSP	10/30/1	2 10/30/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	

Print Date: 09/21/12 16:44:54 Page 4 of 5

WTSP-TV

Order / Rev: 715872

06330947 Alt Order #:

Advertiser: Obama/D/President

Product Desc: OBAMA SCHED A

Flight Dates: 10/30/12 - 11/05/12 1537

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp		Rate Pri	Rtg Type	Spots	Amount
E 37 WTSP 10/30/12 10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	- T	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spo	ots/Week 1	Rate \$5,000.00	Rating 0.00						
E38 WTSP 10/30/12 10/30/12	Tue Prime B NCIS: Los Angeles	СМ	Tue 9-10p	- T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	ŭ	ots/Week 1	Rate \$4,500.00	Rating 0.00						
E39 WTSP 10/30/12 10/30/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	-	ots/Week 1	Rate \$4,000.00	Rating 0.00						
E40 WTSP 10/31/12 10/31/12	Wed Prime Wed Prime		Wed 8-11p	W	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		ots/Week	Rate \$4,000.00	Rating 0.00						
	Wed Prime B Criminal Minds		Wed 9-10p	W	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>		ots/Week 1	Rate \$5,000.00	Rating 0.00						
	Wed Prime C CSI: Crime Scene Inve	СМ	Wed 10-11p	W	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		ts/Week	Rate \$4,500.00	Rating 0.00						
	Thu Prime A	CM	Thu 8-9p	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date	Big Bang Theory/Two  Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12 E 44 WTSP 11/01/12 11/01/12	Thu Prime B	CM	\$4,500.00 Thu 9-10p	0.00 T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Chart Date - Find Date	Person of Interest		Data	Dating						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spo</u> T	ots/Week 1	Rate \$4,500.00	Rating 0.00						
E45 WTSP 11/01/12 11/01/12	Thu Prime C Elementary	СМ	Thu 10-11p	T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spo	ots/Week 1	Rate	Rating						
E 46 WTSP 11/02/12 11/02/12			\$4,000.00 Fri 8-9p	0.00	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Data End Data	CSI: NY	oto ////ook	Poto	Datina						
Start Date         End Date           Week: 10/29/12         11/04/12	F	ots/Week 1	Rate \$3,000.00	Rating 0.00						
E 47 WTSP 11/02/12 11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays Spo	ots/Week 1	Rate \$3,000.00	Rating 0.00						
E 48 WTSP 11/02/12 11/02/12	Fri Prime C Blue Bloods		Fri 10-11p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		ots/Week 1	Rate \$3,000.00	Rating 0.00						
	Sun Prime A		7-8p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date	60 Minutes Weekdays Spo	ots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	S	1	\$4,500.00	0.00						
E 50 WTSP 11/04/12 11/04/12	Sun Prime B Amazing Race	СМ	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays Spo	ots/Week 1	<u>Rate</u> \$4,500.00	Rating 0.00						
E51 WTSP 11/04/12 11/04/12			Sun 9-10p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date End Date		ots/Week	Rate	Rating						

Print Date: 09/21/12 16:44:54 Page 5 of 5

WTSP-TV

Order / Rev: 715872 Advertiser: Obama/D/President

06330947 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates: 10/30/12 - 11/05/12 1537

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
E 51 WTSP 11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	S	:30 1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S	1	\$3,500.00	0.00					
E 52 WTSP 11/04/12	11/04/12	NFL Football Gan	ne #1 CM	1-4p	S	:30 1	\$8,000.00 P-4	0.00 NM	1	\$8,000.00
		NFL Football Gar	ne #1							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S	1	\$8,000.00	0.00					
E 53 WTSP 11/03/12	11/03/12	Florida Football D	aytimeCM	Florida Footb	pall DεS-	:30 1	\$10,000.00 P-4	0.00 NM	1	\$10,000.00
		Florida Football D	aytime							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S-	15	\$10,000.00	0.00					
E 54 WTSP 11/03/12	11/03/12	Gators Special	CM	Gators Spec	ialS-	:30 1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
		Gators Special								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S-	1	\$1,000.00	0.00					
								Totals	159	\$147,275.00